Size (Width x Height): 13"x 10"	1234 Return Address Santa Clara, CA 95050
<ul> <li>Safe Area: Keep all text within this line</li> <li>Finished Size: This is the size where the product will be cut to.</li> <li>Bleeds: Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of the template</li> <li>Borders: Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375").</li> </ul>	Total size 3.5"x2"Printing in this area is not allowed. Reserved for addressing/postal mailing purposes.White Background

Important Note: Click on the link to view the artwork setup guideline http://support.printpapa.com/kb/a313

Indicia http://support.printpapa.com/kb/a448

Address area requirement http://support.printpapa.com/kb/a449

Preparing mailing list http://support.printpapa.com/kb/a285